



COVID-19 INNOVATION & RESPONSE FUND

Excellence in entrepreneurship

E² RELIEF FUND AIMS TO SUPPORT SOUTH AFRICAN SMMEs AT THE FOREFRONT OF THE COVID-19 FIGHT THAT CREATE, PRODUCE & DELIVER IMPACTFUL SOLUTIONS TO ADDRESS THE PANDEMIC'S EFFECTS ON SOUTH AFRICAN SOCIETY



WHO CAN APPLY?

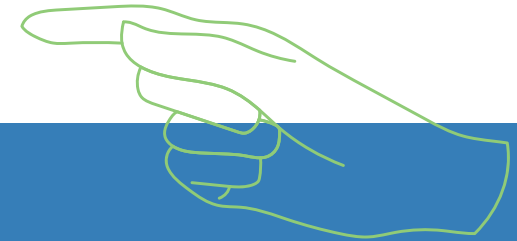
South African registered SMMEs that demonstrate actual or potential capability in delivering impactful solutions to address the COVID-19 pandemic's immediate & potential longer-term effects on South African society.



WHAT SUPPORT WILL I GET?

Selected applicants will receive funding to be determined on a case-by-case basis.

MAKE SURE YOU QUALIFY!



APPLICATION CRITERIA

- Legally incorporated & operating in SA
- Demonstrate viable new (innovative) approaches for tackling COVID-19 challenges for SA, and/or a capacity to measurably respond to a clearly identifiable problem area
- Demonstrate a commitment to procure and/or manufacture locally to the extent possible
- Evidence a viable business case without profiteering agenda and have secure or viable offtake

Business offering must fall under innovation or response in terms of addressing the impact of the virus



INNOVATION

- Business/offering is pioneering & leverages technology or other innovations, and/or Has been active for less than 12 months



RESPONSE

- Business/offering provides an essential product or service in the fight against COVID-19 and
- Has been active for more than 12 months



PREVENT

Businesses that prevent the spread of the disease by supporting measures to lower infection rates (eg. face masks, gloves, other)

DETECT

Businesses that detect and understand the magnitude of the disease (eg. testing equipment, other)

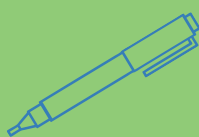
CARE

Businesses that provide medical or other care for people (eg. patient beds, health professionals tools-PPE, other)

SUPPORT

Businesses that support those whose lives have been disrupted by the pandemic (eg. safe food delivery solution, other)

APPLY NOW



Please note that in completing the application form you are consenting to the processing of the required personal information for purposes of their application for the Response Fund. E² undertakes to comply with the material provisions of the POPIA when processing such personal information. Should you consent, E² may use the information gathered to contact you in the future about further investment opportunities.

Visit <https://bit.ly/E2IRFund> to complete a questionnaire to confirm if you qualify.

Please contact us on e2irfund@esquared.org.za with any related questions.

- The Fund will supply limited relief for an anticipated maximum of 20 businesses
- Funding requests for a maximum of R3M will be considered, at the discretion of E²
- Applications will be accepted from 8 May 2020, and will close at midnight 18 May 2020